

# **Academic Program for Master Degree Candidates in Business Administration**

## **Program overview**

This two-year program is dedicated to educating students to become future problem-solving experts. By providing cutting-edge and multidisciplinary courses such as innovation and entrepreneurship, intellectual property management and technology management, this program aims at providing students with not only essential economic and managerial knowledge and skills, but more importantly, necessary academic knowledge that help start up a business or conduct technology commercialization. With Cambridge Enterprise of Cambridge University, Cambridge University's technology transfer center, as our close partner, the school also has two innovation centers that provide space, funds and expertise, amongst other support for students to commercialize their ideas. In this way, students will have numerous opportunities to gain experience, increase their competence and gain valuable contacts to help lay the foundation for their future careers. After completing all requirements, the student will graduate and hold title MBA.

## **Aim of the program**

The aim of the program is to educate the next generation of business talent to be able to compete with their peers in the global job market. Through extensive training and research, the student will graduate and hold the Master's degree enabling him or her to work in consultancy, entrepreneurship and marketing.

## **When and how to apply**

Applicants can apply starting from December 20<sup>th</sup>, 2021 till May 31<sup>st</sup>, 2022. For more information on the documents needed and the application procedure, please visit: <http://www.istudy.sdu.edu.cn>.

## **Application for financial support**

There are possibilities for getting a scholarship either by the China Scholarship Council (CSC), the local government or through Shandong University. For more information on

CSC scholarships, please visit: <http://www.campuschina.org/>. For more information on local government or university scholarships, please visit: <http://www.istudy.sdu.edu.cn>.

**Contact information (for questions regarding the program or school)**

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