

Academic Program for Master Degree Candidates in Tourism Management

Program overview

This program will ensure that students become experts in the field of tourism management. The first year is almost entirely devoted to expanding one's knowledge of the field. The second-year focuses on deepening the understanding of the field and the topic for the dissertation is chosen and the associated research plan is written. In the third year the student will finish his dissertation and after defending it will be awarded the title of Master of Management.

Aim of the program

To educate the next generation of tourism management talent that is able to compete with their peers in the global job market. Through extensive training and research practise, the student will graduate and hold the Master's degree enabling him or her to work in tourism management field (Entertainment Manager, Hotel Manager and Scenic Planner).

When and how to apply

Applicants can apply starting from December 18th, 2020 till May 31st, 2021. For more information on the documents needed and the application procedure please visit: <http://www.istudy.sdu.edu.cn>.

Application for financial support

There are possibilities for getting a scholarship either by the China Scholarship Council (CSC), the local government or through Shandong University. For more information on CSC scholarships please visit: <http://www.campuschina.org/>. For more information on local government or university scholarships please visit: <http://www.istudy.sdu.edu.cn>.

Contact information (for questions regarding the program or school)

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